

Employment

Digital Designer at Berman Advertising

Jan 2014 - Present

Designed and developed marketing websites for clients in various industries. Built and maintained the agency website. Designed logos, Keynote templates, email signatures, and email templates.

bermanadvertising.com

Graphic Designer at Cefco

Jan 2012 - Oct 2013

Introduced and maintained order, organization, and consistency among in-house brands. Worked across a variety of media. Designed flyers and catalogs, photographed and edited products.

Internships

Art Intern at PeakBiety Branding+Advertising

Designed, brainstormed, wrote, and researched for client work as well as internal initiatives.

Web Design Intern at Operation Homefront

Designed and developed an event website, helping a nonprofit organization gain sponsors and support.

Education

University of South Florida

Bachelor Degree in Mass Communications

Zimmerman Advertising Program

Hillsborough Community College

Associate Degree in Mass Communications

Self-Initiated Work

Ambushed

Arranged and engineered our music. Created a visual identity, designed promotional materials, and contributed to album art.

weareambushed.com

Black Key Recording

Designed logo and identity for Tampa, FL recording studio. Built a website and designed promotional materials.

blackkeyrecording.com

Meridian

Co-wrote and co-engineered two albums. Designed a logo and identity and built a website.

meridianmusic.net

Proficiencies

Sketch, Photoshop, Illustrator, InDesign, Keynote, Atom, Tower, Transmit, Terminal

HTML and CSS/Sass. Some PHP and JS

Experience with Kirby CMS and Wordpress

Design Philosophy

My design work isn't for me, and it isn't for you, either. It's for the user — the person interacting with the design. Design is a decision-making process, and the decisions I make are about respecting the user, whether I'm pushing pixels or writing code.