

Employment

Web Designer at Berman Advertising / Overdrive Interactive

JAN 2014 - AUGUST 2017

Designed and developed marketing websites for clients in various industries. Built and maintained the agency website. Designed logos, Keynote templates, email signatures, and email templates.

Lead Designer at Cefco

JAN 2012 - JUNE 2013

Introduced and maintained order, organization, and consistency among in-house brands. Worked across a variety of media. Designed flyers and catalogs, photographed and edited products.

Internships

Art Intern at PeakBiety Branding+Advertising

Designed, brainstormed, wrote, and researched for client work as well as internal initiatives

Web Design Intern at Operation Homefront

Designed and developed an event website, helping a nonprofit organization gain sponsors and support.

Education

University of South Florida

Bachelor Degree in Mass Communications,
Zimmerman Advertising Program

Hillsborough Community College

Associate Degree in Mass Communications

Skills & capabilities

Especially good at:

- Responsive web design
- Design systems & style guides
- Website architecture & wireframing
- Sketch, Photoshop, & Illustrator
- HTML (HTML5)
- CSS (SCSS, CSS3)
- Kirby CMS
- Problem solving in general

Competent while actively improving:

- Branding
- UI design & prototyping
- Web accessibility
- Web performance
- PHP
- Javascript (vanilla, jQuery)
- Gulp & Grunt
- Git