

Employment

Product Designer at Datawheel

DECEMBER 2017 - PRESENT

Designed and implemented designs for data-oriented websites, organizing data into meaningful sections with appropriate visualizations. Designed product dashboards and sign-up flows.

Worked with high profile clients such as Verizon, Estée Lauder, and CDC (Center for Disease Control and Prevention).

Web Designer at Berman Advertising / Overdrive Interactive

JANUARY 2014 - AUGUST 2017

Designed and developed marketing websites for clients in various industries. Built and maintained the agency website.

Lead Designer at Cefco

JANUARY 2012 - JUNE 2013

Introduced and maintained order, organization, and consistency among in-house brands. Worked across a variety of media.

Internships

Art Intern at PeakBiety Branding+Advertising

Designed, brainstormed, wrote, and researched for client work as well as internal initiatives.

Web Design Intern at Operation Homefront

Designed and developed an event website, helping a nonprofit organization gain sponsors and support.

Education

University of South Florida

Bachelor Degree in Mass Communications,
Zimmerman Advertising Program

Hillsborough Community College

Associate Degree in Mass Communications

Skills & capabilities

Especially good at:

- Responsive web design
- UI design & prototyping
- Design systems & style guides
- Website architecture & wireframing
- Sketch, Photoshop, & Illustrator
- Valid, accessible HTML (HTML5)
- Clean, well-documented CSS (SCSS, PostCSS, CSS3)
- Kirby CMS
- Problem solving in general

Competent while actively improving:

- Branding
- Web accessibility
- Web performance
- Javascript (React, vanilla, jQuery)
- PHP
- Gulp & Grunt
- Git