

## Experience

### Freelance & contract UX Developer

JANUARY 2020 - PRESENT

Worked with various clients to plan, scope, and execute work on time and on budget. Took on multiple projects including website design and development; web app design and redesign; rebuilding websites for better performance, accessibility, and functionality; branding and rebranding.

### Web Designer at Berman Advertising / Overdrive Interactive

JANUARY 2014 - AUGUST 2017

Designed and developed marketing websites for clients in various industries. Built and maintained the agency website.

### Product Designer at Datawheel

DECEMBER 2017 - DECEMBER 2019

Designed and implemented designs for data-oriented websites and dashboards, organizing data into meaningful sections with appropriate visualizations. Handled front-end design and design system implementation for Canon CMS, which is now used to quickly and efficiently build complex websites.

### Lead Designer at Cefco

JANUARY 2012 - JUNE 2013

Introduced and maintained order, organization, and consistency among in-house brands. Worked across a variety of media.

## Skills & capabilities

### Core development skills:

- Design systems development (Storybook)
- Semantic, accessible HTML (WCAG)
- Clean, well-documented CSS (SCSS & PostCSS)
- Single page apps (React, Vue, & Svelte)
- Javascript (ES6)
- Static site generators (Jekyll)
- Flat file CMS's (Kirby)

### Capable but not excited about:

Print design • Wordpress & PHP • Gulp & Grunt • Bootstrap & Foundation • GraphQL

### Core design skills:

- UI design & prototyping
- Mobile & responsive design
- Sketch, Figma, Photoshop, & Illustrator
- Content architecture & wireframing
- Branding
- Keynote presentations

## Education

### University of South Florida

Bachelor Degree in Mass Communications,  
Zimmerman Advertising Program

### Hillsborough Community College

Associate Degree in Mass Communications